

THE ABC'S OF SOCIAL MEDIA

If you're just getting familiar with what social media is, this primer is for you.

Social media	A variety of tools and methods for interacting and communicating with others online
Social media network sites	<p>Online websites that provide a place to post information about your life using pictures, videos, and/or words that are shared with a group or community that includes friends and family.</p> <p>Examples:</p> <ul style="list-style-type: none"> • <i>Twitter</i>: send short messages called tweets, limit to 140 characters, known for the hashtag # • <i>Snapchat</i>: popular among teens, focus on photos and videos that delete at the end of a specific time • <i>Instagram</i>: photo based, automatically share posts to your other social network accounts • <i>Facebook</i>: share posts, other users can "Like" your posts • <i>Google +</i>: similar to Facebook • <i>Pinterest</i>: pinboard of posts or curated ideas • <i>YouTube</i>: post, view, or share videos
Netizens	A person that uses the internet, especially those actively engaged in online communities
Digital Citizenship Digital Citizenship	<p>These are skills needed to navigate and be successful in our world today:</p> <ul style="list-style-type: none"> • Be safe • Be kind and respectful • Be responsible
Cyberbully	Bullying or harassing through the use of technology
Chatting	Real time discussion through either a social network component or website
Emailing	Sends message electronically
Texting	Electronic message sent quickly through a cell phone or tablet